



Orange County ACM SIGCHI

Monthly meeting

September 19, 2002, 5-6:30 PM

Held at FileNET in Costa Mesa

Title: The Activities and Challenges Associated with User Experience (UX)

OCCHI is honored to present Frédéric François, Director of User Experience at Alter Corporation, as our special guest speaker. Frédéric will explain how user experience became an important process in the development lifecycle of consumer products at Alter.

To help us get started Frédéric will define user experience and the associated rules. He will also discuss the associated activities and challenges and suggest one helpful framework that can be followed. He will share concrete examples from how to define the bases of a product, to specific development done after the UX rules have been put in place.

Frédéric will share his knowledge, experience and wisdom on user experience. Bring your questions and thoughts for a great meeting.

The meeting is free and open to anyone.

To RSVP, send email to mimi.odrobinak@unisys.com

FileNET

3545 Harbor Blvd
Costa Mesa, CA



Cross streets: Harbor and Scenic
Driving instructions on the back

The meeting is free and open to anyone.

To RSVP, send email to mimi.odrobinak@unisys.com



OCCHI

OCCHI has monthly gatherings offering presentations, panels, and demonstrations. Anyone is welcome to join. Membership in any other organization, national ACM or national SIGCHI, is **not** required. Current members include a wide variety of professionals with a common interest in human-computer interaction. They are interface designers, graphic designers, usability engineers, research scientists, psychologists, technical writers and software engineers. They work in large and small companies and universities. They are students, professors, independent consultants, and corporate employees. To become a member, visit our web sit at http://groups.yahoo.com/group/OC_CHI/ and subscribe.

Directions to FileNET

3545 Harbor Blvd
Costa Mesa, CA

Directions from UCI:

Take 73 North, 405 North, exit Harbor Blvd,
Turn Right on Harbor,
Turn Left on Scenic (the street has a different name on the right),
Turn left into the first parking lot,
Building #3545 Harbor Blvd, room Carnegie Hall, HTB, #1815

Directions from the South:

Take 405 North, follow previous directions
Exit Harbor Blvd,
Turn Right on Harbor,
Turn Left on Scenic (the street has a different name on the right),
Turn left into the first parking lot,
Building #3545 Harbor Blvd, room Carnegie Hall, HTB, #1815

Directions from the North:

Take 405 South, exit Harbor Blvd,
Turn Left on Harbor,
Turn Left on Scenic (the street has a different name on the right),
Turn left into the first parking lot,
Building #3545 Harbor Blvd, room Carnegie Hall, HTB, #1815

The meeting is being held in Carnegie Hall, HTB, #1815.

To RSVP, please send email to Mimi O'Drobinak at mimi.odrobinak@unisys.com
Please note that guests will be checked in and out by security.