



Orange County ACM SIGCHI

Monthly meeting

November 21, 2002, 5-6:30 PM

Held at Unisys in Mission Viejo

Title: Improving User Experience through the Mobile Internet

OCCHI is honored to present Jinwoo Kim as our guest speaker. Jinwoo is an Associate Professor and director of the Human-Computer Interaction Lab at Yonsei University (Seoul, Korea). His research focuses on various Human Computer Interaction issues in the area of the Mobile Internet, Information Appliances, and Digital Contents.

Jinwoo will discuss how to improve User Experience with the mobile Internet. He will describe several empirical and design studies that have been conducted in order to identify key use contexts, usability problems, and useful applications of the Mobile Internet. Jinwoo's talk concludes with an in-progress analysis, practical implications of the study results, and future research.

The meeting is free and open to anyone.

To RSVP, send email to mimi.brown@unisys.com

UNISYS

25725 Jeronimo
Mission Viejo, CA 92691

Cross streets: Obrero and Jeronimo
Driving instructions on the back

The meeting is free and open to anyone.

To RSVP, send email to mimi.brown@unisys.com



OCCHI

OCCHI has monthly gatherings offering presentations, panels, and demonstrations. Anyone is welcome to join. Membership in any other organization, national ACM or national SIGCHI, is **not** required. Current members include a wide variety of professionals with a common interest in human-computer interaction. They are interface designers, graphic designers, usability engineers, research scientists, psychologists, technical writers and software engineers. They work in large and small companies and universities. They are students, professors, independent consultants, and corporate employees. To become a member, visit our web sit at http://groups.yahoo.com/group/OC_CHI/ and subscribe.

Directions to Unisys

25725 Jeronimo
Mission Viejo, CA 92691

Directions from the North:

Take the I-5 South (San Diego Fwy) and exit Alicia Pkwy
Turn left onto Alicia Pkwy and go Northeast 1.1 miles
Turn left onto Jeronimo
Turn right at Obrero into the Unisys complex, go to the left and park near the main entrance (large Unisys sign)

Directions from the South:

Take the I-5 North (San Diego Fwy) and exit Alicia Pkwy
Turn right onto Alicia Pkwy and go Northeast 0.9 miles
Turn left onto Jeronimo
Turn right at Obrero into the Unisys complex, go to the left and park near the main entrance (large Unisys sign)

The meeting is being held in the Theater, which is located at the main entrance.

To RSVP, please send email to Mimi Brown at mimi.brown@unisys.com
Please note that guests will be checked in and out by Unisys security.