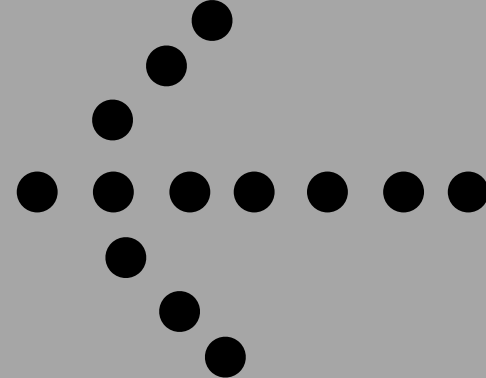# Interactive Branding

with **todd purgason**
creative director
JUXT interactive
newport beach, ca

Joint Meeting of AIGA/OC and OCCHI

When: Thursday, May 15th ⋯⋙ 5:30pm-7:30pm
SEATING IS LIMITED!

Cost: FREE

Where: UCI -Engineering Lecture Hall, Room 110
(Building #305 on the UCI campus map).

Parking structures located at the intersection of West Peltason and Pereira Dr. and on Mesa Dr. have visitor parking for $4 or parking permits may be purchased from an automated dispenser (designated by a star on the campus map). Permits cost $1 per hour, up to $4 per day.

Campus Map
http://www.uci.edu/campusmap/

Information on parking structures and their location
http://www.parking.uci.edu/pages/structures/default.htm

RSVP to Mimi Brown at mimi.brown@unisys.com

Todd Purgason is the Creative Director for Juxt Interactive, a web design studio based in Southern California, specializing in Internet strategy and interactive design. Todd has led Juxt in creating innovative work for clients such as Sketchers, Billabong, Macromedia, Kawasaki, Reef, Red Bull, Sam Adams, Shimano, SciFi Channel, Toshiba and many others. His work has earned him many awards, including the Clio Award, How Magazine's Int'l Design Competition Award, Three Flash Film Festival winners and twelve Macromedia "Site of the Day" Awards. Purgason has been cited as one of today's top ten web designers in the world by several publications including Cre@te Online Magazine and the Internet Professional Publishers Association (IPPA). In addition, Purgason is an international speaker on interactive web design. His latest writing efforts include authoring FLASH deCONSTRUCTION published by New Riders Press.

AIGA

American Institute of Graphic Arts
Orange County Chapter
orangecounty.aiga.org

SIGCHI

sigchi.org
groups.yahoo.com/group/OC_CHI

acm

acm.org

Design Book Donation: We are collecting new or used design books to help build a design library in India.