



Orange County ACM SIGCHI

Monthly Meeting

March 2, 2005, 6:00-7:30 PM

Held at Wonderware in Lake Forest

Wednesday, March 2nd at Wonderware in Lake Forest, 6:00 pm

Panelists: Mimi Brown (Usability Practitioner at Diebold), Bernard Chen (Independent Usability Practitioner and former Chair of LA-CHI), Steve Franklin (UC Irvine Office of Academic Computing), Elaine Randolph (Usability Practitioner at Unisys)

Talk: Panel Discussion on Institutionalizing Usability

Abstract:

The second program in our usability series brings together professionals with experience in major corporations and academia to discuss problems and approaches to making usability a part of the software development lifecycle. This discussion is aimed at anyone (developers, usability engineering practitioners, managers, marketers, trainers, etc.) who finds themselves in the role of "Usability Champion" within their organization.

Panelist's Bios

Mimi Brown received her Ph.D. in cognitive psychology from UC Riverside. A technical writer specializing in online help, she has worked for major corporations such as Unisys and Diebold.

Mr. Chen is currently running his first start-up, FlipClips, which makes custom flipbooks. In the past, he's worked as a product manager at Countrywide Financial Corporation, Tornado Development, Codexa Corporation, and (once-upon-a-time) at Netscape Communications developing consumer-oriented technological products. In 2002, Bernard recruited usability specialists in the Los Angeles area to restart LA-CHI. Mr. Chen has a Masters in Human-Computer Interaction from Rice University and is currently pursuing his MBA at UCLA in the fully-employed program.

Steve Franklin is currently Assistant Director for Academic Outreach in UC Irvine's Network & Academic Computing Services and a lecturer in the Donald Bren School of Information and Computer Science. His undergraduate and graduate degrees are in Mathematics. Steve developed computer based learning materials for time-sharing systems and then moved on to microcomputers (UCSD Pascal) which were later called personal computers. His first exposure to the web was in spring and summer 1992, but he put it aside for a year of working with Gopher, returning to it in the Fall of 1993, to install an HTTP server on his desktop which became the first www.uci.edu. They started what became UCI's Electronic Education Environment (EEE) the next academic year. The EEE name was adopted for the Fall of 1995, and used in the title of an IFIP Workshop hosted at Irvine, Summer 1999.

Elaine Randolph became aware of usability issues about 25 years ago as she struggled to make sense of the interfaces generated by the "PC revolution." Since then, she has worked to produce more usable documentation for her Unisys customers and to influence engineers to design more intuitive interfaces. She educated herself about usability through reading, served on a cross-location product information team on usability, and taught classes in usability testing to company engineers. Recently, upper management at Unisys has finally begun an initiative to make all employees aware of the importance of usability.

The meeting is free and open to anyone.

To RSVP, send email to acm_occhi2002@yahoo.com

Wonderware

26561 Rancho Parkway South
Lake Forest, CA 92630 U.S.A.

Driving instructions on the following page.

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OCCHI

OCCHI has monthly gatherings offering presentations, panels, and demonstrations. Anyone is welcome to join. Membership in any other organization, national ACM or national SIGCHI, is **not** required. Current members include a wide variety of professionals with a common interest in human-computer interaction. They are interface designers, graphic designers, usability engineers, research scientists, psychologists, technical writers and software engineers. They work in large and small companies and universities. They are students, professors, independent consultants, and corporate employees. For more information and to become a member, visit our web sit at <http://www.oc-chi.org> and subscribe.

Directions to Wonderware

26561 Rancho Parkway South
Lake Forest, CA 92630 U.S.A.

Directions from the North via 405 Freeway:

Take 405 Freeway South.

Exit Bake Parkway East and turn left towards the mountains.

Continue on Bake Parkway for approximately five miles.

Turn left at the signal light on Rancho Parkway South.

Turn into the second driveway on the right. Wonderware's three buildings will be to your right.

Directions from the South via 405 Freeway:

Take 405 Freeway North.

Exit Bake Parkway East and turn right towards the mountains.

Continue on Bake Parkway for approximately five miles.

Turn left at the signal light on Rancho Parkway South.

Turn into the second driveway on the right. Wonderware's three buildings will be to your right.

For directions from other freeways and a map of the campus, please see the following Web site:

http://www.wonderware.com/about_us/maps/lakeforest.asp

To RSVP, please send email to acm_occhi2002@yahoo.com

Please note that guests may need to be checked in and out with security.