



# Orange County ACM SIGCHI

Monthly Meeting

April 6, 2005, 6:00-7:30 PM

Held at Wonderware in Lake Forest

---

**Wednesday, April 6<sup>th</sup> at Wonderware in Lake Forest, 6:00 pm**

**Speaker:** Bonnie Nardi, Associate Professor, UC Irvine School of Information and Computer Science

**Talk:** Introduction to Ethnography and Usability

**Abstract:**

In this talk Bonnie will summarize the basic principles of ethnography. We will then discuss, as a group, how ethnography could be applied to problems of usability.

**Bonnie Nardi' Bios**

Bonnie Nardi is an anthropologist in the School of Information and Computer Science at UC Irvine. She has studied users and their technologies in offices, schools, hospitals, laboratories, and network operations centers. Her current work is a study of collaborative technologies for ecologists. Bonnie is a co-editor of the MIT Press Series "Acting with Technology" and is writing a book with Victor Kaptelinin on activity theory and interaction design.

**The meeting is free and open to anyone.**

---

To RSVP, send email to [acm\\_occhi2002@yahoo.com](mailto:acm_occhi2002@yahoo.com)

**Wonderware**

26561 Rancho Parkway South  
Lake Forest, CA 92630 U.S.A.

Driving instructions on the following page.

*The meeting is free and open to anyone.*

To RSVP, send email to [acm\\_occhi2002@yahoo.com](mailto:acm_occhi2002@yahoo.com)

*Please note that guests may need to be checked in and out with security.*



## OCCHI

OCCHI has monthly gatherings offering presentations, panels, and demonstrations. Anyone is welcome to join. Membership in any other organization, national ACM or national SIGCHI, is **not** required. Current members include a wide variety of professionals with a common interest in human-computer interaction. They are interface designers, graphic designers, usability engineers, research scientists, psychologists, technical writers and software engineers. They work in large and small companies and universities. They are students, professors, independent consultants, and corporate employees. For more information and to become a member, visit our web sit at <http://www.oc-chi.org> and subscribe.

---

### **Directions to Wonderware**

26561 Rancho Parkway South  
Lake Forest, CA 92630 U.S.A.

#### **Directions from the North via 405 Freeway:**

Take 405 Freeway South.

Exit Bake Parkway East and turn left towards the mountains.

Continue on Bake Parkway for approximately five miles.

Turn left at the signal light on Rancho Parkway South.

Turn into the second driveway on the right. Wonderware's three buildings will be to your right.

#### **Directions from the South via 405 Freeway:**

Take 405 Freeway North.

Exit Bake Parkway East and turn right towards the mountains.

Continue on Bake Parkway for approximately five miles.

Turn left at the signal light on Rancho Parkway South.

Turn into the second driveway on the right. Wonderware's three buildings will be to your right.

For directions from other freeways and a map of the campus, please see the following Web site:

[http://www.wonderware.com/about\\_us/maps/lakeforest.asp](http://www.wonderware.com/about_us/maps/lakeforest.asp)

To RSVP, please send email to [acm\\_occhi2002@yahoo.com](mailto:acm_occhi2002@yahoo.com)

*Please note that guests may need to be checked in and out with security.*